



**ERTHE**  
ENERGY SOLUTIONS

## Uplift Your Local Energy Economy

PARTNER WITH INNOVATORS IN WORKFORCE AND BUSINESS GROWTH

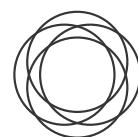
Erthe Energy Solutions (ERTHE) is an innovator in workforce and business development programs for utilities. We uplift and strengthen the existing ecosystem of local organizations. Our customized program pathways combine ERTHE's energy efficiency expertise with local resources to help job seekers and businesses thrive in the energy sector.

### Why We're Different

One program doesn't need to do it all—and the cost of trying is too high. Especially when existing workforce and business development resources can often be leveraged and enhanced rather than duplicated. Many programs recruit, train, and place individuals for a narrowly defined need, like preparing candidates for a single occupation. The energy economy is different. With rapidly changing technologies, achieving energy-savings goals requires growing a workforce and employers that span many evolving roles and skillsets—from customer service to field technician, project manager to data analyst.

### Contact Us

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# Solution

We uplift the existing ecosystem of initiatives and add energy-specific coaching, connections, and training to guide individuals and businesses as they discover their role in the energy sector. This approach improves cost effectiveness and scalability—it also pinpoints what’s missing so we can add the greatest value for our clients.

Through our unique program design we:

- Increase awareness and interest in the energy sector
- Ensure individuals and businesses see an opportunity and are committed to a role within the industry
- Facilitate connections to local resources
- Conduct energy sector training
- Provide coaching and connections to ensure placement and success

This strategy and others like it are core to ERTHE’s services—we help our clients strategically position their programs to achieve the greatest impact.

# Our Expert Partners

While ERTHE provides strategy, oversight, and coordination with our clients and their stakeholders, we also lead a team of partners to deploy our services. We are proud of the diverse, forward-thinking companies who contribute their expertise.

