

# Strategic and Operational Planning

Peoples Gas and North Shore Gas  
Energy Efficiency Programs

## Project Catalyst

Erthe Energy Solutions (ERTHE) supported Peoples Gas and North Shore Gas through a strategic planning process for their energy efficiency program portfolio, resulting in a new portfolio structure, a strategic plan, and a comprehensive change management and transition plan.

As the portfolio approached its 10th year, this collaboration aimed to position the portfolio for success and meet the evolving needs of Peoples Gas and North Shore Gas.

## Solution

In 2020, ERTHE worked closely with Peoples Gas and North Shore Gas to thoroughly analyze the existing energy efficiency portfolio operations and structure. Beyond restructuring the portfolio, ERTHE crafted a strategic plan aimed at helping Peoples Gas and North Shore Gas clearly define and achieve their immediate and long-term objectives.

ERTHE developed a comprehensive change management and transition plan to guide Peoples Gas and North Shore Gas through the significant transitions they would undertake, ensuring the new portfolio structure and strategic initiatives were seamlessly integrated into their operations.

In 2021, ERTHE continued to support Peoples Gas and North Shore Gas by executing initiatives from the strategic plan and piloting key approaches.

ERTHE successfully completed the strategic planning process and implemented all key strategic initiatives, marking significant progress in the portfolio's evolution.

This ongoing collaboration underscores ERTHE's commitment to helping these companies realize the full potential of their portfolio, paving the way for continued success in the years to come.



## Timeline

April 2020–December 2021

## Highlights

- Applied ERTHE's proprietary tracking and reporting tools
- Facilitated group brainstorms
- Presented options and ideas based on brainstorm outcomes, observations, and industry expertise
- Developed a comprehensive strategic plan with eight goals and 60 initiatives aimed at resolving challenges and driving innovation
- Established a portfolio and program implementation structure, supported by a detailed schedule to guide execution
- Launched key portfolio initiatives in 2021 to prepare for the next cycle (2022–2025)

## Contact Us

[info@ertheenergysolutions.com](mailto:info@ertheenergysolutions.com)  
630.733.8785

